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**EXPEDITED
PROCEDURE AFTER FINAL REJECTION**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Eiroku Go

SERIAL NO: 09/746,191

FILED: December 22, 2000

TITLE: DIGITAL ADVERTISING METHOD UTILIZING A CELLULAR
TELEPHONE DISPLAY

Examiner: Temica M. Davis Art Unit: 2681

Atty Docket No. 505500-56

RECEIVED

JUL 14 2004

Technology Center 2600

RESPONSE UNDER 37 CFR 1.116

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This paper is in response to the Office Action dated April 21, 2004 having a
response due date set to expire on July 21, 2004.